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Мерчант-аккаунт (торговый счет) - это особый тип банковского



28 марта 2025 г. в Финансовом университете. пройдет II Между



Семинар " Маркетинг и продажи на рынке электронной промышлен



Using SEO and Digital Marketing to Position Your 3PL Service

How to Create E-Commerce Website

From Scratch Using Magento

If you are an ecommerce entrepreneur looking create your own online store, Magento can be one of the best options you have. This infographic will help you understand Magento better and help you create your own Magento store.

What is Magento?

Magento is an open source and scalable platform which is predominantly used by major e-commerce players in the market. The product was originally created and launched by Varien Inc. a US based company and was later acquired by eBay.

Why Use Magento?



Quick Facts about Magento

Magento is trusted by **250,000+** e-commerce websites globally

Some of the premium companies using Magento are **Burger King, Coca Cola, Ford, Nestle Nespresso** and many more

It has **70,000+** techie developers working worldwide

Magento has captured approximately **26%** of e-commerce software market share

What are the top selling product categories in ecommerce

1) Books
2) Computers and Computer Hardware
3) Computer Software
4) Consumer lectronics
5) Apparel
6) Toys/Video Games
7) Video and DVDs
8) Health and Beauty
9) Music
10) Jewellery

Steps involved in creating E-commerce website using Magento

1 Get Latest Magento Installation Package

The first step step would be to get the appropriate Magento Installation package that suites your needs. You can get it from Magento website [www.magento.com] and download the appropriate product package.

2 Host Magento files on your server

Once you have downloaded the installation package, the immediate step would be to upload the installation package on your hosting server directly or through your favourite FTP client.

3 Creation of Database



You can use MySQL database and get that synced with Magento. You would need to assign a user to it via cPanel -> MySQL Databases

4 Create Broad Categories, Categories and Subcategories



Structuring e-commerce website in a proper way is a crucial part. Since, users will be navigating throughout your website to finally order something.

Example: If you have an apparel e-commerce store, you can bifurcate categories like this:

Broad Category - Men and Women

Categories for Men - Sports Wear, T-shirts, Jeans, Shirts, Trousers, Sweatshirts, Chinos, etc.
Sub-Categories under Sports Wear - Sports T-shirts & Polos, Track Pants, Sports Shorts, Tracksuits, Swimwear, Jackets, etc.

Website navigation should be grandma-friendly - meaning even your grandma can understand it!

> *Improvements in usability, like upgrading navigation and information flow, can deliver up to 83% return on investment.*

5



About This Collection

Un семинар de маркетинг и продажи на рынке электронной промышленности abre la escena en la Universidad Financiera, el 28 марта 2025. Los modelos predictivos y los servicios 3PL de intan pasan por Magento y Cegid POS, con cuenta mercantil, orden de compra, data entry y 5 conectores. La acción es concreta: drive commerce sales y reduce cart abandonment with AI y predictive en el apartado using SEO. Mira la galería completa en el enlace de arriba.

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Source: Read the original article on cadec.mx

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